

GOAL: Identify opportunities for development and redevelopment along the corridor.

Objective: Provide locations for new and revitalized retail and other commercial uses to meet the needs of local and area residents for goods and services.

Objective: Recognize the potential of mixed-use districts to provide dwelling units for residents as they pass through the life cycle, a built-in market for businesses, and a focus for community life.

Objective: Take advantage of the presence of the R-3 Regional Rail line's Noble Station for transit-oriented development.

Objective: Accommodate civic and cultural venues and events to draw people to the area for entertainment, recreation, and other leisure-time activities.

Objective: Partner with major institutions, such as Penn State, Abington Memorial Hospital, and the YMCA, to develop sites for community-oriented activities.

Objective: Reinforce important existing local business nodes and give them special identity.

GOAL: Outline methods to enhance the quality of the visual image and the experience of being in and traveling through the corridor.

Objective: Make recommendations for property and building access, building bulk and setback, façades, roadway and sidewalk surface treatments, crosswalks, lighting, landscaping, signage, and streetscape amenities through the corridor.

Objective: Identify distinctive streetscape characteristics for subareas and potential figurative or literal "gateways" along the corridor.

Objective: Target the improvement and adaptive reuse of vacant, underutilized, and deteriorated properties.

Objective: Test the degree of compatibility of potential new development with adjacent and neighboring uses with a view toward maintaining a setting that anticipates and accommodates subsequent development.

Objective: Protect the corridor’s historic resources and scenic views and consider their utility as an anchor and catalyst for new development and activities.

GOAL: Facilitate mobility through the corridor, connections to adjacent neighborhoods, and linkages to destinations beyond the local area.

Objective: Identify methods of reducing circulation deficiencies at key intersections and along key roadway segments.

Objective: Recommend improvements to public transportation so that residents and visitors can travel through the corridor conveniently, efficiently, and economically.

Objective: Identify opportunities to enhance safe, convenient pedestrian movement along the corridor, across it, and to retail and mixed-use centers on the corridor from adjacent residential areas.

Objective: Emphasize pedestrian access to transit and safe, weather-protected transit stops.

GOAL: Map the way to implementation.

Objective: Demonstrate a phased implementation strategy, including the short-, medium-, and long-term actions needed to put recommendations into effect.

Objective: Indicate the key actors and their implementation responsibilities.